

**28th – 30th March
2025**



CYCLINGWORLD
— EUROPE —

EUROPES SHOW

FOR

FINEST BIKE CULTURE

AREAL BÖHLER DÜSSELDORF



Exhibitor-Information

Exhibitor-Information:

From March 28th until 30th the next edition of the CYCLINGWORLD EUROPE will take place and you are going to be part of the show.

After the last show in March 2024, the event will grow quiet a lot and we are pretty much looking forward to the 2025 edition.

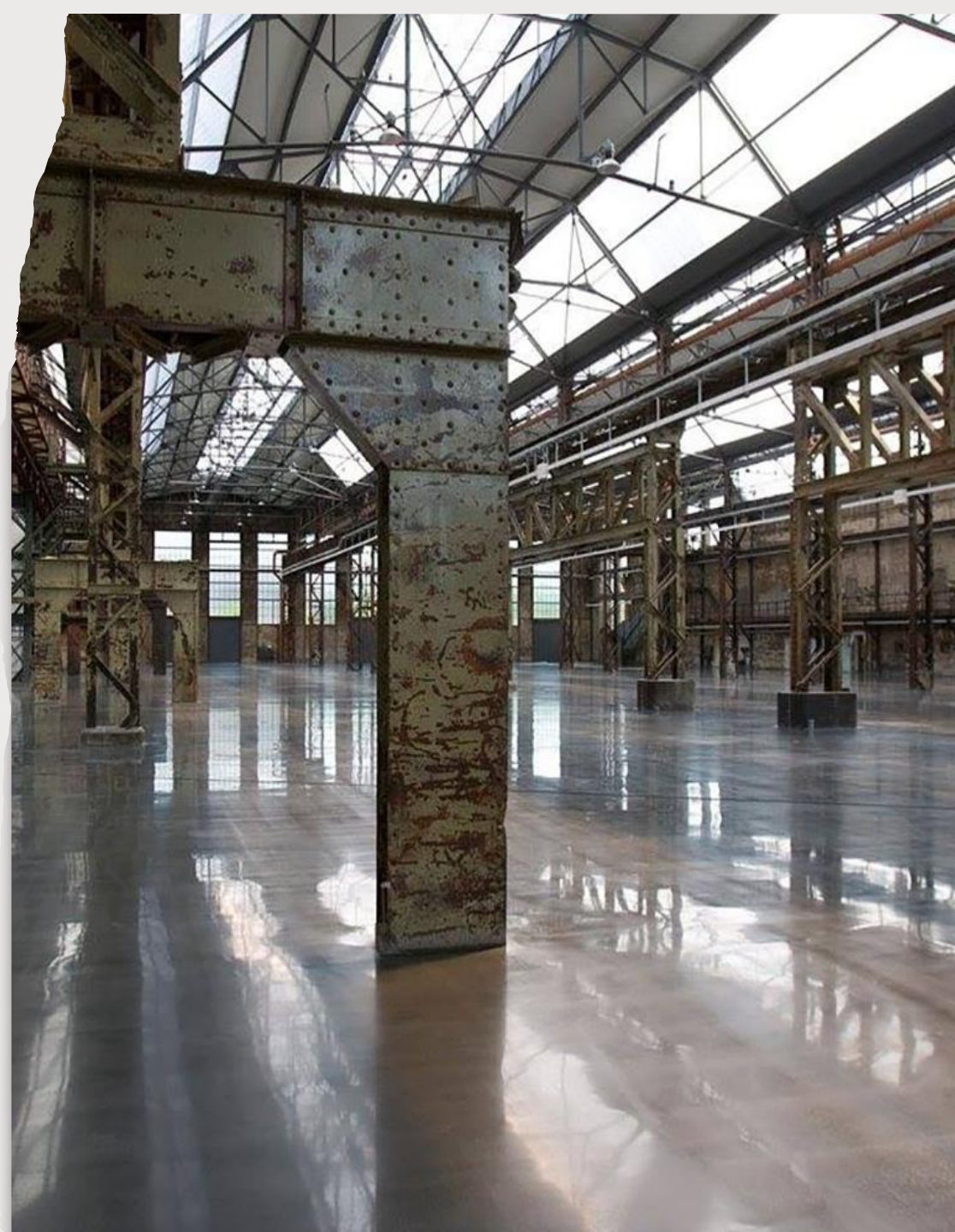
In order to get everything done effectively and fine, we have prepared some helpful information for you.

In detail:

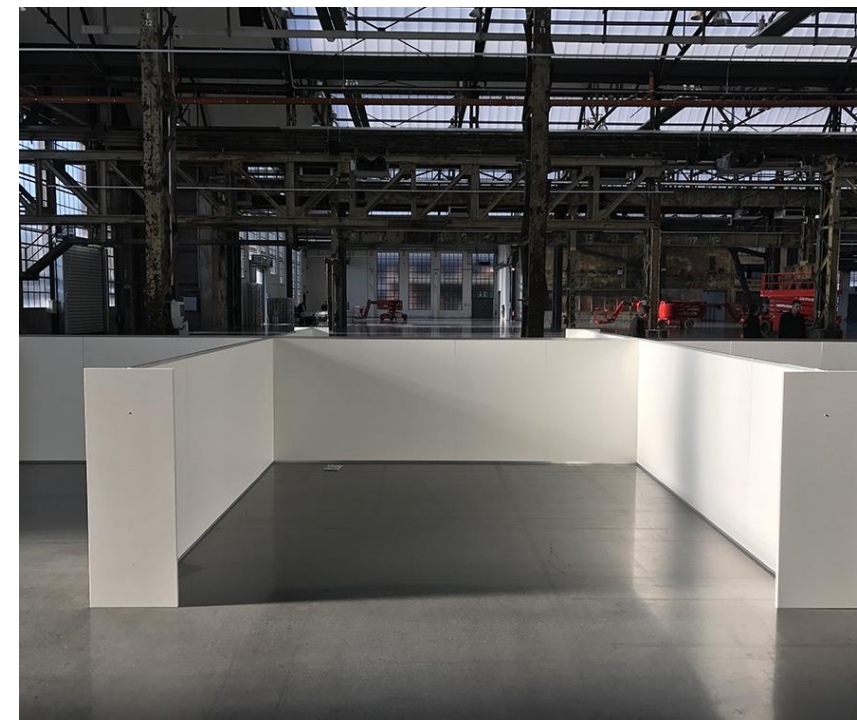
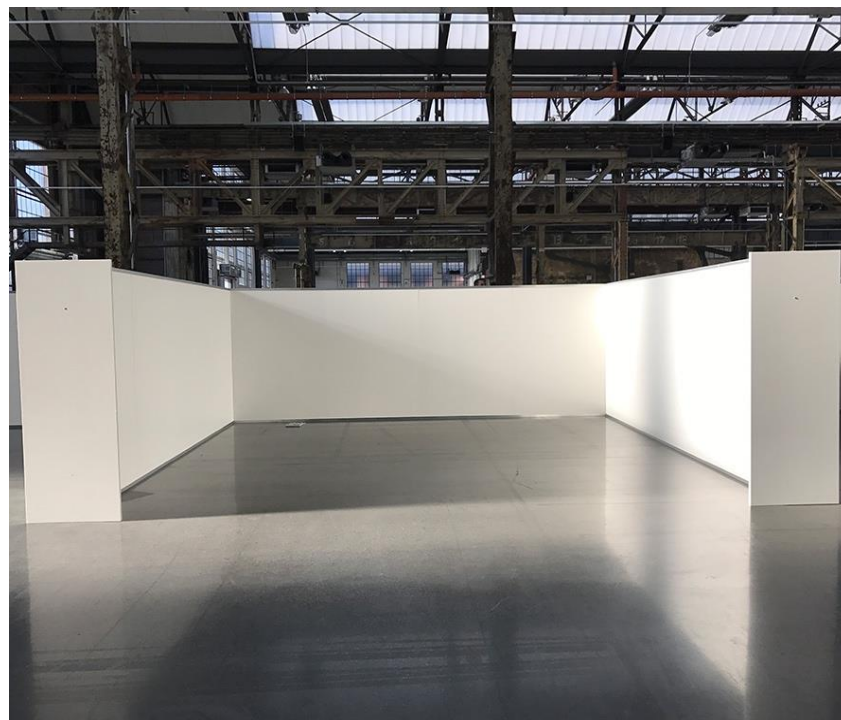
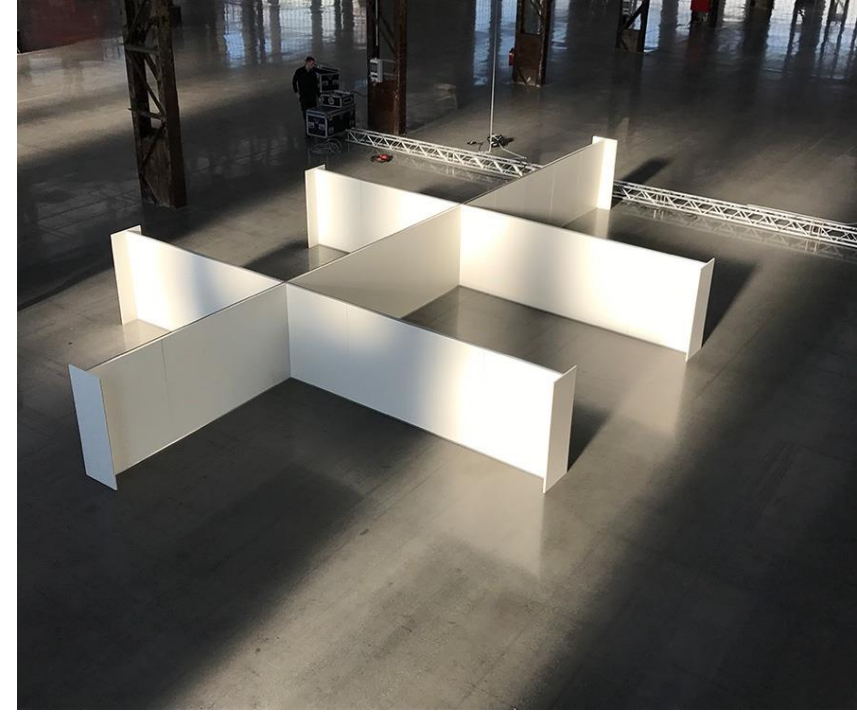
- Booth-Walls
- Carpet
- Furniture and other rental stuff
- Technical stuff, lights and more
- Setup Help
- Foods & drinks on your booth
- Exhibitor-Tickets, Parking-Tickets, how to get there and loading situation at the venue
- Accomodation

No-Gos in terms of your booth and presentation of goods within our halls:

Easy-Up-Tents, Beachflags or Inflatables are not suitable inside the halls. The flair of the historical halls at the Areal Böhler is unique. Therefore we urgently ask all our exhibitors to respect these terms. The intention behind is, that our visitors should have the opportunity to walk around, admire your products and percieve the wonderful atmosphere of the surrounding at the same time. Among the No-Gos are also striking advertisements for discount offers.



Here are some impressions of our
sidewalls



Sidewalls

Width of wall-element is 1,00 meter / Height of wall-element is 1,38 meter

Usage & Costs:

- As border between the booths we offer our homemade Cyclingworld-Walls. The walls are plain white and 1,38 meter high.

The costs for these walls are 20,00 Euro / Meter. These are just participating costs, so we do not charge the full costs of the walls to our exhibitors. If you do not want to use these walls, we kindly ask you to send us a sketch or plan of your booth until January 31st 2024, so we can see how you are planning to build the border to the booth(es) next to you.

Walls or constructions that are higher than the mentioned 1,38 Meter can only be accepted in exceptional cases or areas.

Exceptions:

- The exhibitor occupies a complete field and/or has no direct neighbours
- The booth setup from you and also from your neighbours doesn't require any walls

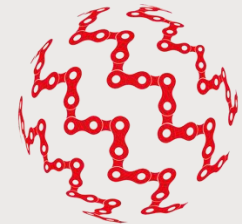
Allowed is:

- to put stickers on the wall elements
- to hang something from the top of the wall elements with hooks unless no screws or nails were used

Forbidden is:

- to screw in any kind of screws or to hammer in any kind of nails in the walls.

Every exhibitor is obliged to pay attention to his neighbours in all aspects that could affect on them. Cables, all constructions, spotlights and other things must be secured , covered or installed ideally invisible.



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Carpet

You can order different kind of carpets for your booth directly at our partner company ISM-TEC GmbH. They will deliver and of course lay it for you.

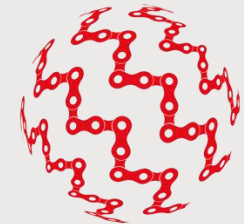
- Rips starting at 9,00 Euro/sqm including laying
- Velours starting at 13,00 Euro/sqm including laying

Contact-Information:

ISM-TEC GmbH
Otto-Hausmann-Ring 8
D-42115 Wuppertal

Phone: +49 202 - 963 28 04
Fax: +49 202 - 963 28 05

Mail: info@ismtec-gmbh.de



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Furniture & other rental goods

You can rent various furniture objects and other rental goods directly at our partner company Rent4event. The complete range of rental goods is of course much bigger than the preselection on our form. To see and browse the complete range please go to: <http://www.rent4event.com/>

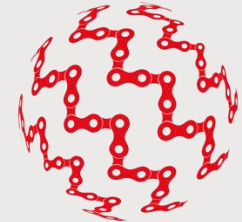
Contact-Information:

RENT4EVENT GmbH

Heerdter Lohweg 83-85
D-40549 Düsseldorf
Phone: +49 211- 528019-0
Mail: info@rent4event.com

Of course you are absolutelty free to choose any other service provider. In this case we kindly ask you to transact the complete procedure by yourself directly with the service provider of your choice. Invoicing should be done in this case between your company and the service provider directly.

The Cyclingworld Düsseldorf is not responsible for any kind of damage or loss of rental goods. The complete responsibility lies with the renting exhibitor.



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Technical stuff, lights & more

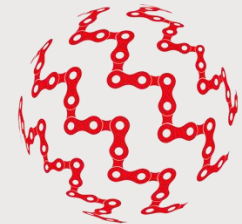
You can discuss anything concerning light and other technical installations directly with our Tech-Partner.

Contact-Information:

[BEVT.de]
Becker Veranstaltungstechnik
Schillerstraße 89
41515 Grevenbroich

Phone.: 0049-2181-703 8902
Fax: 0049-2181-703 8903

www.bevt.de
info@bevt.de



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Help & support with your setup

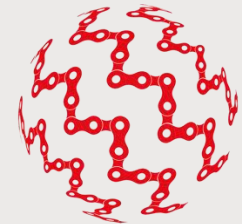
You've got some special ideas or plans for your booth and you need technical support to realize them.
In this case you should get in touch with our Service-Partner ISM-TEC GmbH and let them know about your plans.

Contact-Information:

ISM-TEC GmbH
Otto-Hausmann-Ring 8
D-42115 Wuppertal

Fon: +49 202 - 963 28 04
Fax: +49 202 - 963 28 05

Mail: info@ismtec-gmbh.de



CYCLINGWORLD
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Services from our logistic-partner Cretschmar

You need support in terms of logistics? No problem! Here are some information for you from our logistic partner Cretschmar Cargo:

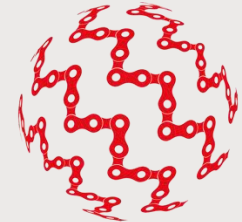
„Our service includes the transport of the trade fair goods from the supplying plant to the trade fair stand in Düsseldorf (AREAL BÖHLER). Of course, you can also arrange transport to AREAL BÖHLER yourself. At the AREAL BÖHLER, we will personally take care of your needs and can implement your last-minute orders. Before the end of the exhibition we will visit you at your stand to take your instructions for the return transport (or forwarding) of the exhibits. We will then carry out the transport from the exhibition stand to the receiving station. Naturally our service also includes all ancillary activities, such as storage before the start of the exhibition, customs clearance, empty and full goods clearance, provision of forklift trucks and / or pallet trucks, etc.“

As contact person Ms. Melanie Reucher is looking forward to help you.

Contact:

Phone: +49 -211-7401 1278

Mail: melanie.reucher@cretschmar.de



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Food & beverages at the stand

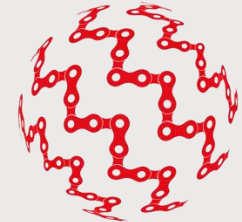
The Areal Böhler site has an exclusive catering partner, Broich Catering to supply visitors with food & beverages as part of the events held on site.

Sale of food & beverages

The sale of food & beverages of any kind on the stand is therefore not permitted. Exceptions are possible, but must be applied for and approved in advance. If you are interested in such an exception, please contact us as soon as possible.

Free distribution of food & beverages

The distribution of free snacks & beverages in the area of the stand is permitted to an extent that is customary and reasonable for trade fairs. However, the striking advertising of such free handouts is not permitted.



CYCLINGWORLD
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Exhibitor & Exhibitor parking-Tickets

Closer to the Cyclingworld Düsseldorf weekend we will ask you to specify the number of exhibitor-tickets and exhibitor-parking-ticket, that we should reserve for you. Right after your arrival at the Areal Böhler we will hand them over to you. You are urgently ask to use them right away after receiving them as, it is helps our staff to identify you and your vehicles as exhibitors.

Attention: We do not send exhibitor-parking-tickets by mail/post.

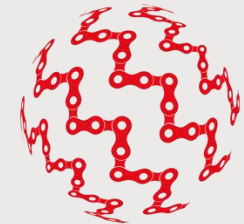
On site loading situation at the Areal Böhler:

It is not allowed to drive with cars into our exhibition halls and due to the fact that all our halls offer a very good accessibility it is not necessary at all. You are asked to unload your vehicles outside the halls and park your vehicle afterwards on the specially marked spots.

Here's the adress of the „Areal Böhler“

Areal Böhler

Hansaallee 321
40549 Düsseldorf



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Accommodation

THE ZIPPER HOTEL & APARTMENTS

The new wave of living.

Whether it's one night, a week, or 365 days – no matter how long you're in Düsseldorf, we'll make sure your time with us is unforgettable. With our excellent service, which is not only digital but also highly personal, we're here for you.

Discover Düsseldorf in your own way and make yourself comfortable in one of our cozy-stylish apartments. Enjoy the spectacular view, the urban location, and the perfect connection to all the hotspots of the 10-Minute City. Experience the unique vibe in our community space with a panoramic sauna, gym, open kitchen, lounge, and the stunning 150 m² rooftop terrace with a skyline view.

Co-cooking, co-working, co-living, and your personal safe space right next door – at ZIPPER, networking, community, and privacy are all just a door apart. Experience the ZIPPER feeling and let yourself be enchanted by this extraordinary location. Only here. Only with us, at ZIPPER!

You can access the rooms through the following links:

[>> Apartment for 115,00 EUR / Night <<](#)

[>> Apartment SKYLINE for 125,00 EUR / Nacht <<](#)

[>> Apartment SUITE for 145,00 EUR / Night <<](#)

Once the booking is made through the link, you will automatically receive an invitation for online check-in and be prompted to pay the invoice.

Both can be done immediately or later, but must be completed no later than shortly before your arrival. On the day of arrival, starting at 3:00 PM, you will receive the room key directly to your smartphone and can conveniently access your apartment!

If you have any questions about your reservation, feel free to contact the hotel directly at (reservations@the-zipper.com).

Accomodation



Special terms & conditions for CYCLINGWORLD EUROPE Trade Show 2025

1. Organizer/Contractual Partner

EVENTS4IDEAS GmbH
Rubensstraße 3
40237 Düsseldorf

Phone: +49 211 92413714
Email: info@cyclingsworld.de

Commercial Registry Entry at District Court Düsseldorf HRB 61171
Value Added Tax Identification Number: DE 2655308516

2 - Venue

Areal Böhler Düsseldorf
Hansaallee 321, 40549 Düsseldorf

3. – Application deadline:

Application deadline February 10th 2025 (or limit of capacities)
Early booking discount I until August 31st 2024
Early booking discount II until October 31st 2024

4. Date/Opening times

Access times for visitors on March 28th: 6.00 p.m. – 10:00 p.m.
Access times for exhibitors on March 28th: 8.00 a.m. – 11:00 p.m.
Access times for visitors on March 29th & 30th: 10:00 a.m. – 6:00 p.m.
Access times for exhibitors on March 29th: 09.00 a.m. – 7:00 p.m.
Access times for exhibitors on March 30th: 09.00 a.m. – midnight

5. – Set-up/Assembly times:

Set-up day 1 27th March 2025, 10.00 a.m. – 8.00 p.m.
Set-up day 2: 28th March 2025, 8.00 a.m. – 4.00 p.m.
Dismantling day 1: 30th March 2025, 6.00 p.m. – midnight
Dismantling day 2: 31st March 2025, 08.00 a.m. – 12.00 p.m. / noon

6. – Trade fair admission:

The organizer decides at their own discretion in accordance with the event philosophy on the admission to the trade fair. The exhibitor contract comes about with the delivery of the respective confirmation. The admission only extends to the respective registered event and for the registered exhibition goods and services.

7. – Stand allotment:

The organizer endeavors to consider the placement requests of the exhibitor. There is no entitlement for allocation of a specific stand space. The organizer is entitled in individual cases to allot the exhibitor a different space from the one which had been originally given to them. Should such a change result in a reduction of the stand space then the organizer will reimburse the exhibitor the differential amount.

8. – Co-exhibitor/division and transfer of stand space:

Without prior written granted consent of the organizer the exhibitor is not permitted to swap, divide, wholly or in part, with a third party. Should the stand space be used by another company without prior consent the organizer is entitled clear the stand space at the expense of the exhibitor. The exhibitor is liable for damages that have been caused by the co-exhibitor at the allotted stand space.

Special terms & conditions for CYCLINGWORLD EUROPE Trade Show 2025

9. – Payment conditions / Invoice:

The stated prices for the exhibition areas as well as further costs are valid for one event. Any later increases of the price are only permissible with consent of the exhibitor. With confirmation of admission the exhibitor receives an invoice for the stand rent and additional costs. Any objections regarding the invoice are to be made within two weeks of receipt in writing. The invoice amount without deductions is due within 14 days in accordance with the invoice date. The receipt of payment by the organizer is the mandatory requirement for occupation and use of the stand space by the exhibitor. Claims resulting from the stand space rent and further costs are secured by the exhibitor granting the organizer a right of lien on objects which have been brought in.

10. – Event execution:

The organizer reserves the right to cancel the event up to four weeks before the planned date without giving any reasons. Already paid participation fees are in any case reimbursed by the organizer. Any compensation beyond this is excluded. The organizer also reserves the right to change the time or place of the event for cause. In case of postponements of up to 24 months temporally and up to 250km spatially, the contractual relationship remains unaffected.

11. – Stand design/ sound exposure /trade fair operations:

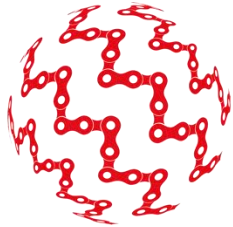
All stand constructions must comply with the statutory requirements as well as event terms and conditions of voestalpine Edelstahl Deutschland GmbH for the Areal Böhler. During the entire opening times the stand spaces must be occupied with goods as well as the exhibitor's staff. It is not permitted to start with dismantling before the official end of the event. The playback of film and sound recordings at the stand is only permitted if prior with approval has been granted. The exhibitor is responsible for making an application to the Gesellschaft für musikalische Aufführungs- und mechanische Vervielfältigungsrechte (GEMA - German society for musical performing and mechanical reproduction).

12. – Insurance / Liability:

As part of the renting of the exhibition halls on the Areal Böhler the organizer will hire a security company. The organizer assumes no liability for goods brought into the halls by the exhibitor or property of the stand staff. The organizer is liable within the scope of statutory provisions for intent and gross negligence. For any damage caused by staff of the exhibitor or any third party assigned by them the exhibitor will be liable in accordance with statutory provisions.

13. – Final provisions:

The laws of the Federal Republic of Germany are applicable. The court of jurisdiction for all disputes resulting from this contract is Düsseldorf. All changes and amendments must be made in written form. There are no verbal side agreements. If any of the provisions of this Agreement should be or become ineffective or unenforceable as a whole or in part, that will not affect the effectiveness or the enforceability of the remaining provisions of this agreement. The completely or in part invalid provision shall be replaced by an effective provision which comes as close as possible to achieving the economic purpose.



CYCLINGWORLD
— E U R O P E —

EVENTS4iDEAS GmbH

WE CREATE, ORGANIZE AND CELEBRATE EVENTS

Questions? Go ahead, and get in touch with us.

We always try to help and support you!

Adress:

Rubensstraße 3
40237 Düsseldorf

CEO: Stefan Maly

Handelsregister: HRB 61171

Registergericht: Amtsgericht Düsseldorf

Contact:

Telefon: 0172-6515585

E-Mail: info@events4ideas.de

Internet: www.events4ideas.de