



TheBellBoy srl

CyclingWorldEurope Award - Fashion & Accessories

BellBoy Runner

A high performance rear rack
to help urban cyclists carry
more and diverse items

Foldable and vertically extensible
in one click

PATENTED

MODEL&DESIGN ®



Load capacity on demand

In seconds BellBoy Runner boosts any bicycle into a small cargo-bike.



2 products in 1: **luggage & bag carrier + a child seat**
no need anymore to choose between a rack or a child seat

Luggage & bag carrier



Urban cyclist are now free to get the most out of their bike.
Catching a train, getting to the beach or just doing some extra shopping.
Load is not an issue anymore...



....and we finally gave a meaning to the words
"bicycle luggage carrier", "port-bagage a veló" , "fahrradgepäckträger",
"bagagedrager"...

A child seat with a longer lifecycle



- Extensible: it grows together with the child.
- When child is off the bike the Runner can be used to carry luggage & bag.
- When child grows up and becomes a self cyclist, the Runner is still useful.

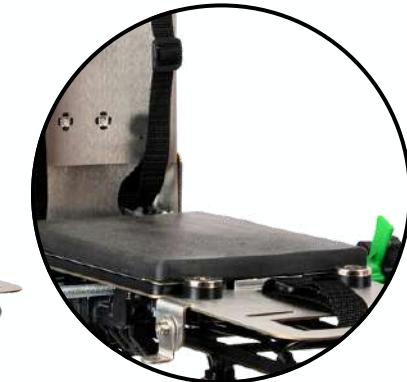


Features

the Runner can be closed and **locked** to secure a pannier



Soft **saddle** for child comfort and prevent damage at luggage



With our **patented retension system** straps have a range between 40cm and 100cm for easy transport of smaller and bigger items with no danger about bands inside the wheels



Our add-on bags

To get the most out of the Runner, we developed a full line off bags specifically designed to be installed on the Runner

Dry bag



with sleeve
for easy
attachment



Pannier



with a sleeve,
becomes a
trolley
sleeve bag



Lean design

One product installable on different bikes



Built-in:
an alternative
product
of conventional
rear racks.
adjustable:
fits 24" ~ 28"



Frame mounted
for bike not
designed for
racks



Rack mounted
With clamp for bikes
with already existing
rear rack



Phygital product

A Runner gives free access
to **BellBoy App**
(access code sent to customers)

A travel App that plans
the first/last mile commute by bike

- best intermodal trip
(e.g. bike-train to airport)
- AI driven bike tour planner
- calculates best set-off time
for stress-free and on time
check-in

