

Privileged, highly confidential and not to be shared.

CONVOY







# CONVOY

The world's safest and smarter e-trailer.

Designed as an antidote to single-season products, CONVOY extends the life and usefulness of the bike(s) you already own. Every detail is built for longevity, convenience, and utility. Our mission is to inspire confidence, add joy to everyday tasks, and replace 1 billion unnecessary short car journeys. Your bike but better... way better!







## Brand Story

In 2023, two friends, Jon and Josh, found themselves on a familiar road. As new dads, product designers, and engineers, they were running into the same barriers as countless other families: traditional cargo bikes were heavy, expensive, and awkward to store, while trailers lacked power and made every ride feel like hard work. The joy of cycling was being replaced by the necessity of the car. The school run, the weekly shop, the weekend adventure—each trip became another reason to reach for the car keys instead of the bike helmet. There had to be a better way. This shared frustration became their mission. They didn't just want to create a product; they wanted to solve a problem that was reshaping their own lives and the lives of millions of families. They envisioned a world where urban family mobility wasn't a compromise, but a simple, smart, and sustainable choice. That vision gave birth to CONVOY.



**Jon O Toole**  
Founder, CEO



**Josh Richards**  
Founder, Creative Dir.



A person wearing a blue shirt and a black helmet is riding a cargo bike away from the camera on a paved street. The bike has a large blue bag mounted on the back. In the background, there are other people, a dog, and a building with a red umbrella.

# CONVOY

Give your bike car energy



As versatile as you are, with an ecosystem of accessories to match



+1



+2



+Adventure





Lightweight & easy to store



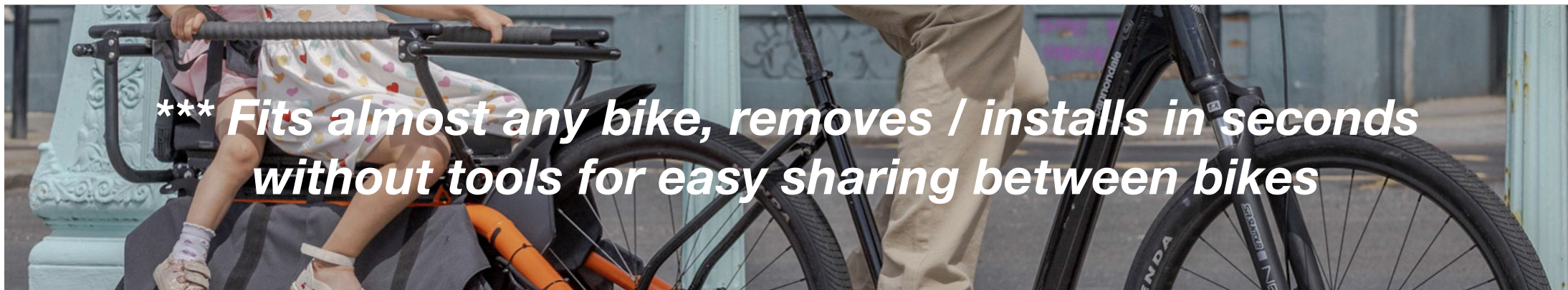




Universal



Compatibility



***\*\*\* Fits almost any bike, removes / installs in seconds without tools for easy sharing between bikes***





*"It's super stable, no sweat and I get everywhere in no time"*

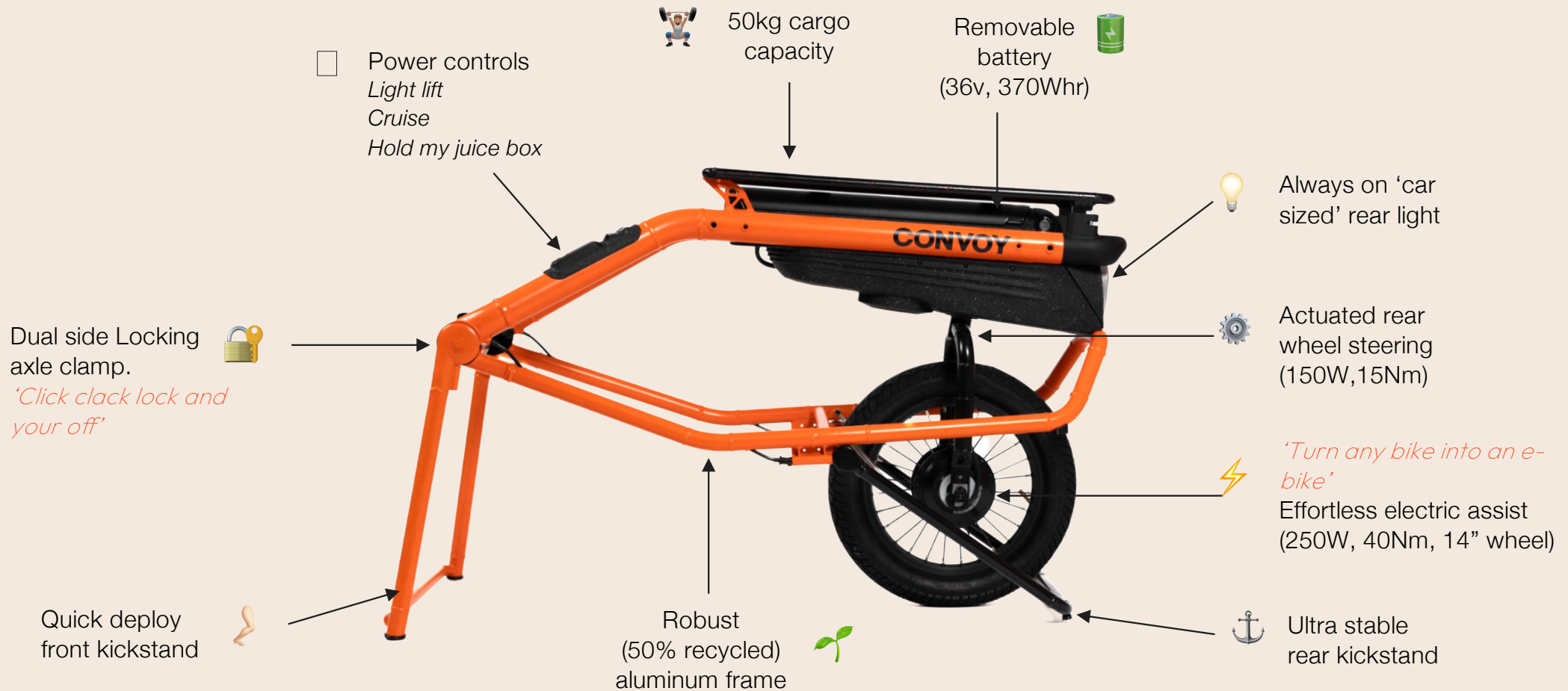
Megan, Architect, London  
Mum to Emma and Sam

Our patent-pending actuated rear-wheel steering adapted from proven automotive technology and paired with a wireless handlebar sensor keeps CONVOY, bike, and rider perfectly aligned, making every turn feel natural.

By turning the wheel instead of swinging the whole trailer, your cargo stays stable, predictable, and securely behind you. A powerful 14" motorized wheel then takes on the hard work, flattening hills and cutting through headwinds for truly effortless riding.



# CONVOY || C.01



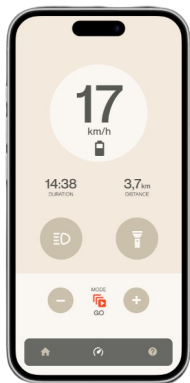
**950mm x 350mm x 550mm || 12kg** (including motor and battery)



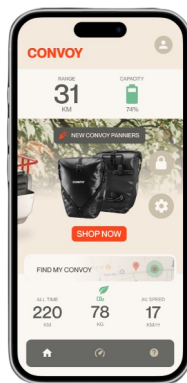
# Connected Experience



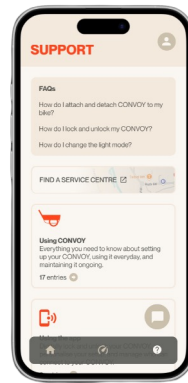
The CONVOY app makes ownership effortless, subscriptions, accessories, maintenance, insurance, and theft recovery all in one place. With personalizable rider profiles, CONVOY dynamically adapts steering to your style, swipe into the fast, playful 'Zoomies' mode, or engage 'active balance', which automatically senses and reduces wobbles for a smooth and balanced ride.



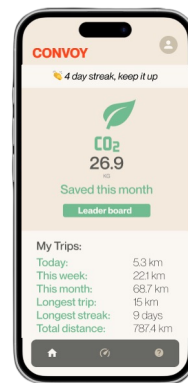
Real time stats



Marketplace



Care and service



Track and measure

