



CLIFF & CARRiE



# CLIFF & CLIFF<sup>ti</sup>



## CLIFF SS & Ti OVERVIEW

A handlebar bag hanger, mounted with Wholegrain's well respected attachment system that mounts most top loading handlebar bag in the optimal position, away from your hands, cables, and front tyre.

### Details

Frame:	Solid 304 stainless steel or titanium.
Webbing:	Recycled polyester.
Spacers & inserts:	Nylon 6 - 50% pre-consumer recycled, 50% virgin.
Dimensions:	H178mm X W242mm X D109mm (bounding box).
Weight:	SS:400g Ti: 260g +/- 10g (inclusive of Spacers and straps).
Load capacity:	Maximum 5kg.
Design patented:	TBC.
Warranty:	Components 1 Year*, rack frame 3 years*.
Compatibility details:	WIP, available on launch.



#### Spacers and Inserts

31.8mm Spacer



25.4mm Spacer



22.2mm Insert



Taper Insert  
(25.4 - 22.2mm)

#### Retention Strap

#### Load Strap

#### Retention Cord



# CARRIE



## CARRIE Cradle OVERVIEW

CARRIE Cradle is a simplified front cradle and dry bag that allows you to keep a dry bag style load secure, whatever the terrain and whatever bike you ride. Made with an market first mono-material construction.

### Details

Materials:	Cradle: 900D Recycled polyester fabric and internal board. Drybag: 150D Recycled polyester fabric, silicone and PU coated. Wholegrain STIFF Straps: 1.2m Recycled polyester, stainless steel buckle.
Dimensions:	Cradle: 250 x 235 x 20mm (folded bounding box measurement). Dry Bag: 220 x 220 x 470mm (Measured when at full capacity 18L)
Weight:	Cradle: 350g +/- 10g (inclusive of straps and cord) Dry Bag: 130g +/- 10g
Load capacity:	Maximum 5kg.
Warranty:	1 Year* for all parts.
Compatibility details:	Clearance from top of the handlebar to the top of the tyre of 220mm



x2 Wholegrain  
STIFF Straps



18l Dry Bag



Retention Cord

# ABOUT THE FOUNDERS

## ABOUT US

Wholegrain Cycles, a 'down to earth' bike equipment startup, was formed by a pair of like-minded bike lovers determined to give riders more options for carry, on their most trusty of tools, their bicycle! Our mission is to create durable, functional, and human-focused carry solutions for riders from the city to the mountains, in an industry plagued by daunting tools and over-engineered gear, that requires specialist knowledge to mount and maintain. To this end, Wholegrain Cycles creates versatile, thoughtfully produced, easy-to-use accessories that anyone can install and enjoy.

Human solutions for humans who like to ride bikes.

## LOCATIONS

SHANGHAI: LUKE and a team of 3 employees with expertise in product & graphic design, prototyping, marketing strategy and activation.

LONDON: MILES in a satellite office with specific bike industry expertise and expertise in product design, product development and sourcing.

## RELEVANT COMPETENCIES

- Product design, development & project management: Bringing commercial products to market in the bike industry.
- Design for manufacture, design for disassembly and design to lower environmental impact.
- 'On the ground' (China) sourcing, production, planning and QC.
- Professional photography and film; capture and edit.
- Graphic design for product and marketing.
- Forecasting bike industry trends through network and other work.

## OTHER ASSETS WE CAN PROVIDE

- Brand film (coming before end of 2025)
- Location and studio product photography, as well as ongoing photographic assets produced by ourselves and our community
- Organically grown Instagram following ([@jackthebikerack](https://www.instagram.com/@jackthebikerack)) - not due to advertising
- POS graphic, physical design and engineering.
- Presence and participation at market activation or sponsorship events in UK, EU, Japan and S.Korea.



FOUNDERS - Miles Gibbons & Luke Cardew